talkdesk® APPCONNECT®



# Know Your Customers Like Never Before

Build Customized Journeys that Maximize Customer Lifetime Value



"With (Tinosys') help, we have been able to map customers across different data sources to bring that information together in our Customer Success platform."

- MATT HARMON, SR MANAGER | HEWLETT PACKARD

Data-driven decision making is a key element of the most successful businesses. Yet with that data coming from disparate, siloed applications, stitching it all together, performing ML analytics, and presenting it intuitively and cost-effectively to decision makers is impossible for all but the largest enterprises. Until now, with Tinosys TrueInsights<sup>TM</sup>.

### Leverage ALL Your Data

For the first time, base decisions on analytics from all your sources and data types.

- Sources: Salesforce, ServiceNow, Splunk, Microsoft, etc.
- Data Types: All, including Text, Voice, Images, Structured Data

# **Data Science Team in a Box**

Integrate disparate data and generate the most insightful prescriptive and predictive analytics without an expensive data science team..

- Full-stack algorithm generation in one platform
- Adapts insights automatically to changing data patterns

# **Easy to Explore and Understand**

Intuitive, self-service boilerplate or custom dashboards created and searchable with conversational queries.

- Empower users at all levels to gain insights to optimize business
- Improve organizational agility and adaptation to market changes

### **Features**



Support for all data sources/types



Built-in integration across apps



Low-cost subscription model



Integrated data science algorithms



Intuitive, selfservice conversational analytics







splunk> partner+